**YANFEI WANG**

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| [**623-203-7533**](http://www.yanfeiwang.weebly.com/) | [**www.yanfeiwang.weebly.com**](http://www.yanfeiwang.weebly.com/) | **fionafei2012@gmail.com** |

**PROFESSIONAL SUMMARY**

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| Worked as an UI/UX designer for 4 years. I gained proven visual design sense and a good understanding of user-centered design, general marketing and advertising principles. Proven ability to use Adobe Photoshop, Illustrator, Sketch, and Balsamiq Mockups to deliver design strategy, wireframes, user flows, low fidelity clickable prototypes and high fidelity mockups. Also I’m experienced in usability test, UX research for web/desktop and mobile products. Pretty good at using Agile method in design process, and having effective communication with developers and supervisors. |

**SKILLS**

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| • UX Research  | • Wireframe | • Interface Design |
| • Usability Test | • Web Assessment | • HTML/CSS |
| • Adobe CS5+ | • Sketch | • Balsamiq Mockups |
| • JustinMind Prototyper | • InVision | • Axure RP |

**EXPERIENCE**

**Rentpath | Product Designer** *April 2016 - Present | Atlanta, GA*

• Product Ideation & competitors research.

• Sketch ideas, create low-fi & hi-fi wireframes, and information architecture for mobile/web/smart watch products.

• Deliver hi-fi comps & design style guide for mobile/web/smart watch products, with 2.4 million monthly unique users.

• Create prototypes and work with user test team for usability test.

• Pitch ideas with product team, Dev team, user research team & leadership team.

**Hilyx Inc | UI/ UX Designer, Product Manager (Contractor)** *February 2016 - Present | Atlanta, GA*

• Lead the team to develop our main product from product ideation to usability test.

• Delivered user research, information architecture, wireframes, user interface design, quick prototype for Hilyx responsive website & mobile application.

**Avid Design Inc | UI/ UX Designer** *July 2015 – March 2016 | Norcross, GA*

• Delivered user research, design strategy for healthcare websites.

• Delivered wireframes, interface design, style guide, Q&A, web assessment for desktop & responsive versions of healthcare websites and web applications.

**Freelance | UI/ UX Designer** *January 2015 – Present | Atlanta, GA*

• Deliver user research, product strategy, wireframe, user flow, interface design, usability test for products on mobile devices, website, and wearable devices.

**Gistic Research Inc |** **UI/ UX Designer**  *June 2014 - December 2014 | Tempe, AZ*

• Delivered user research, wireframes, interface design, and prototypes for City of Phoenix "PlanWeb" web application.

• Delivered visual designs for Gistic Research Inc.

**Set for Life Financial, LLC. | UI/ UX Designer** *October 2013 - March 2014 | Scottsdale, AZ*

• Researched in popular iOS and Android financial applications.

• Delivered wireframes, UX visions, user interface design for "Set for Life" mobile application.

**Technology Based Learning & Research | UI/ UX Designer** *January 2013 - February 2014 | Scottsdale, AZ*

• Worked with a team of 50 to develop applications for educational purpose. Delivered wireframes, UX visions, user interface designs for "EyeObserve" project and "Lesson Observe" project.

• Created branding design for "VEM" project and "EyeObserve" project, which included graphic design, website interface design.

**Arizona State University-School of Human Evolution | UI/ UX Designer** *Aug.2012 – Dec.2012 | Tempe, AZ*

• Created general graphic design, such as logos as and icons.

• Delivered concept draft sketching, wireframes, user flows, behavioral specifications, user interface design for the website.

**EDUCATION**

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| **Arizona State University**Master of Science in Design in Art, Media and EngineeringGraduation Date: 4/ 16/ 2015 | **Donghua University (DHU)**BA in Industrial DesignGraduation Date: 6/ 7/ 2012 |

**WORK AUTHORIZATION**

\*\*\*Authorized to work for any employers, and do not need sponsorship in the future. \*\*\*